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## **Consumable Science Appoints Matt Walnock as Chief Technology Officer**

*Walnock brings 20 years of Security, Cloud and Mobile Application Innovation Experience to Consumable Science Leadership Team*

**Annapolis, Maryland & Washington, D.C., [March 13, 2015]** – [Consumable Science™](#), a science & technology platform that connects world class science to consumer health, is announcing the addition of Matt Walnock as chief technology officer. Walnock most recently served as the Principle Engineering Manager of Microsoft Business Solutions, leading software engineering efforts for their customer relationship management product. Prior to Microsoft, Matt was the CTO of Parature, acquired by Microsoft in February 2014. During his career at Parature, he managed increasing responsibility culminating his tenure by leading his Engineering, Product Management and Customer Support teams through the acquisition and transition.

Consumable Science's CEO and co-founder, Teresa O'Keefe, commented, "We are ecstatic that Matt joined our team. He is a sought-after advisor in the DC area for technology companies who require senior-level guidance in security, scalability and agile development. His skillsets are a perfect match to support our growth trajectory in building a universal consumer-facing healthcare platform. Matt has successfully managed teams building technology compliant with the most rigorous commercial security specifications. The technical aptitude he brings to Consumable Science greatly enhances our ability to provide support to the engineering aspects of our scientific and R&D efforts."

Walnock further commented, "I'm delighted to become part of the Consumable Science team. When I was first introduced to the concept of a health score, I got it right away. The science is incredibly intriguing and comes at a time when people are demanding more access to their data and a better understanding of their health. There is so much innovation going on in health care and I'm looking forward to contributing to the disruptive changes that will come."

Before Parature, Matt held software architecture and development positions with several high tech companies including NetSec, Ubizen and IBM. At NetSec, a managed security service provider, Matt was the lead architect, as well as the team lead on the company's customer facing incident management and reporting portal, providing Global 500 customers a complete view of the network security posture. He was also a technical contributor in the MCI acquisition of NetSec. At Ubizen, provider of managed security software for corporate networks, he led an international development team in the design of a unified management application for the company's suite of industry leading network security solutions. Prior to Ubizen, Matt was as a software engineer at IBM where he was granted the first of four patents.

Matt holds a Bachelor of Science degree in Computer Science from Penn State University.

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## **About Consumable Science**

Consumable Science™ has created the first of its kind universal health score for consumers. Its flagship product, MyBodyScore™, brings simplicity to healthcare by enabling consumers to understand and track their health risk over their lifetime with a health score, similar to a credit score, developed by world class researchers. Consumable Science (CS) sponsors (e.g. employers, health and life insurance companies, exchanges, etc.), can utilize CS' patent-pending *Health Score Bureau*™ to incentivize consumers to monetize their healthy behaviors, ultimately improving the engagement and effectiveness of existing health management programs. CS also enables organizations to benchmark their populations with their peer groups. The public can visit [consumablescience.com](http://consumablescience.com) and [mybodyscore.com](http://mybodyscore.com) for more information.

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