

MyBodycount Adds Jamie Spriggs to Advisory Board

MyBodycount builds out board with former ConnectYourCare CEO

Baltimore, Maryland & Washington, D.C., [July 14, 2014] - [MyBodycount](#)® (MBC), a healthcare technology platform that provides consumers with a biometric-based health score, has added the founder and former CEO of ConnectYourCare, Jamie Spriggs, to its Advisory Board. ConnectYourCare became the first portfolio company of Revolution Health in 2005 and has grown over the last decade to be an independent, national leader in health account administration, fueling the *consumer-driven healthcare* industry.

Spriggs joins other board members and executives:

Tim Davenport, former CEO of Sermo, Vastera, Best Software and Parature; former President, Revolution Health; currently serves on the board of Diagnostics; past Chairman, Scrablog, Everest Software; Past Director, Softrax, Made2Manage, CorasWorks and Serena Software;

Kevin Riley, founder of modelH, former Chief Innovation Officer at Florida Blue, co-founder & CEO of Guidewell; former VP of Business Development at RediClinic (Revolution Health);

Tom Santi, management consultant and author of “Eradicating Fantasyland Management”; former executive at inVentiv Medical Management, ConnectYourCare, Wells Fargo and consultant at Hewitt Associates;

Teresa O’Keefe, co-founder & CEO of MBC and a former ConnectYourCare executive.

“Health accounts were a necessary first step to consumer empowerment. Now that they're proven to help increase health and decrease expense, the healthcare industry is moving towards empowering consumers to utilize their newfound control,” Spriggs commented. “The MBC Health Score is one of the important ingredients in the mega trend of healthcare consumerism and prevention.”

Spriggs continues, “I was initially intrigued by what I saw as an important and even necessary method for objectively tracking health. When I tried it myself, I was hooked!”

“It’s great to be working with Jamie again,” commented Teresa O’Keefe. “He built a world-class company with ConnectYourCare (CYC) and we plan to bring to MyBodyCount the qualities that contributed to building a great culture at CYC.”

MBC developed the first of its kind biometric-based consumer health score in 2013. The company recently completed its first successful employer pilot and is scaling its platform for large market sponsors to be available in 2015.

About MyBodyCount

MyBodyCount[®] (MBC) brings simplicity to healthcare by enabling consumers to understand and track their health risk over their lifetime with a universal health score, similar to a credit score, developed by a world class research team. MBC provides the ability for consumers to visualize how their behaviors affect their risk of heart disease and diabetes among other conditions. MBC Sponsors can utilize MBC's patent-pending *Health Score Bureau*[™] to incentivize consumers to monetize their healthy behaviors, ultimately improving the engagement and effectiveness of existing health management. The public can visit www.mybodycount.com for more information.