



FOR IMMEDIATE RELEASE

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**Consumable Science Selected to Present at Harvard Business School Club of Washington, D.C.
New Venture Competition Event**

Washington, DC, February 19, 2016 – Consumable Science is pleased to announce that it was selected to present at the HBS Club of DC New Venture Competition to be held on Tuesday, March 15, 2016 in Tysons, Virginia. The local event, sponsored by Pillsbury Law, Verizon Ventures, and the Harvard Business School's Rock Center for Entrepreneurship, is one of 14 regional competitions held around the globe. The winner of each region will go to Boston in April to compete for \$50,000 first place prize money. For more information about the event, please visit [HBS DC New Venture Competition](#).

About Consumable Science

Consumable Science™ (CS) has created the first of its kind universal health score for consumers with researchers from the Johns Hopkins University. Its flagship product, MyBodyScore™, brings simplicity to healthcare by enabling consumers to understand and track their health risk over their lifetime with a health score, similar to a credit score. Employers, wellness companies, providers, health and life insurance companies and exchanges, can leverage CS' technology platform and *Health Score Bureau*™ to measure population health and outcomes of their health management initiatives. CS enables organizations to benchmark their populations with peer groups, creating a key performance indicator (KPI) for population health related to lifestyle and habits. The public can visit consumablescience.com for more information.